

Newport Historical Society

Fundraising Committee Report for September 9, 2013

1. Tee Shirts – front graphics selling well. Back printed not selling (4 lg, 3 x-lg, 1 2x-lg left). We will push these to get them sold. Once these are sold, we'll only print on the back by pre-paid order. The same rule goes for sweatshirts. All sweatshirts have been printed front only except for 2 via special order. I forgot to order a few small sweatshirts in this first order and will order a few with the next order.
2. The proof of the Sarah Hale ornament was received. The proof looked good except that the eyes needed balancing, one being darker than the other. One other concern expressed was the head piece (hat) that Sarah was wearing; however, she is wearing it in the pose that we chose. Joan will take care to balance the eyes on the ornaments. She said that she could fix the proof to balance the eyes so that we can use it for note cards and I have sent it back to her. She has started work on the ornaments. The first 50 are expected in October. Dean is working on a piece to advertise the ornaments (he will report on that). We have received photos of Joan working on the ornaments and her bio for a story for the newsletter and for Dean's piece if he wants to use them.
3. The Pier Note cards have been sold leaving room on the table for other items.
4. Farmers Market – As of the August meeting we were 35% behind last year; however, we have nearly caught up. Sales since are 8/16 - \$222.25, 8/23 - \$360.75 (best market day ever), 8/30 - \$85.00, 9/6 - \$17.50 (worse market ever). Interesting that we had the best and worst nearly back to back!
5. On August 17, Larry and I set up in the main hangar at the Parlin Field for their Fly-In. It was a huge success with great exposure for the Society and Museum with sales of \$220.50. Pilots and families were very interested in what we had to offer. We also saw local folks that we had not seen before at our other venues. Heath Marsden, Airport Manager, also turned in \$90 for 6 sets of note cards and 5 ornaments sold prior to the Fly-In.
6. Apple Pie Craft Fair was outstanding with total sales of \$1,013.75 as opposed to \$777.55 last year...a 30% increase. Sales for that whole weekend totaled \$2,088.73 with the Class of 1963 reunion alone contributing \$419...\$300 of which was purchased for door prizes and \$119 miscellaneous sales at the reunion venue and museum tour.
7. I have reordered & received ornament boxes and bubble wrap as we were down to less than 50. I also ordered & received another 10 Sarah Hale cookbooks as we only had 1 left. I also reordered 26 sets of Parlin Field note cards. Parlin Field has sold all but 3 of the 15 sets that I originally gave them a month ago. We sold the 4 that we had on our table. I have also reordered another 6 sets of Skating. Stan and I also feel that we should try a limited quantity (6 sets each) of the Corbin Bridge, Courthouse and Opera House note cards in their own sets as Skating and Parlin Field have sold well on their own. I have also reordered 4 small Wheeler histories. The Art Center is considering them for Gallery of Gifts.
8. In the spring, we will need to reorder the Town Crock, 5 left; and Camp mugs, 9 left. We are hoping to transition to our new mug design with the Nettleton House, in red, green and the blue that we now have, when we reorder in the spring.
9. We are now offering the Newport molded ornament on consignment. We've sold 1 out of the 6 that I picked up. They come with the stand for \$32 each.

Respectfully submitted – Jackie Cote and Stan Sweeney