

## **Newport Historical Society Fundraising Committee Report October 2011**

October 31, 2011

October was a busy month filled with retail sales activities at multiple venues.

The last Farmers Market was October 7 as part of Charter Week. Sales were brisk at our museum open house on October 5 as well as Charter Day, October 6. There were sales at the museum on Fridays (3pm to 6pm) and Sundays (10am to 2pm). We began our Sugar River Bank boutique in their foyer for the 6<sup>th</sup> year on Friday October 21. Thank you so much to Sugar River Bank for sharing this space with us. This was our only date in October as other organizations had reserved the space for Saturday, October 22, and the following weekend. Sales results were:

October 5 – Museum Grand Opening	\$246.50
October 6 – Charter Day on the Common	\$735.35
October 7 – Final Farmers Market	\$215.25
October 14 & 16 at the Museum	\$111.50
October 21 – Sugar River Bank	\$ 45.00 (first week)
October 21 & 23 at the Museum	\$ 91.00
October 28 & 30 at the Museum	\$ 31.00
Offsite Sales (various business locations)	<u>\$121.00</u>

**Total for October** **\$1,596.60 WOW!**

We will be at Sugar River Bank each week through December 24 except the week of Thanksgiving.

Please be advised that three ornaments will be retired at the end of this year. The Richards School and Opera House are at the end of their three year availability. The 250<sup>th</sup> anniversary ornament was a “this year only” addition to the collection and also retires at the end of the year.

The committee has chosen the ornament subjects for 2012. I am happy to report that trains and fire equipment will be the subjects.

1. The scene will be the depot station with a train of the 1900’s era and a stage coach waiting to take on passengers. We have been anticipating this ornament for two years but could not find the scene that would work. This scene is from a photograph taken in 1900.

2. The second scene will be of an old postcard of the firehouse before the side addition. The two doors are round at the top instead of square. The “Dexter” will be parked in front.

We hope that you will agree with these two exciting subjects.

After the Richards Library Festival, we partnered with the library to help them sell their remaining sets of 12 old postcard scenes. We have only a handful left and it has been a win-win for both the library and NHS. Each of the 12 postcards is a different scene and the packet contains a sheet with all 12 cards shown and a short explanation of each scene. Each card can be mailed. Sales have been brisk.

Sales of *Celebrating Community – 250 Years and Beyond* have been overwhelming in only the few short weeks that the book has been available. If memory serves, they were delivered on Wednesday, October 12. Sales began with pre-sale certificates at the LAC reception for Jayna Huot Hooper. To-date we have sold 316 books. October sales were \$7,890.00 (263) books and as of November 13, we have sold an additional 53 books. Mail order has also been a factor with instructions on our website, [www.newportnhhistory.org](http://www.newportnhhistory.org), for both local venues for purchase and how to order by mail. We have shipped books from Maine to California/Washington state and from New Hampshire to Florida.

For the balance of 2011 in addition to Sugar River Bank and the museum, the book, ornaments and gravestone rubbings are being offered at the Library Arts Center Gallery of Gifts. We will also participate in the Chamber’s “Twas Just Before Christmas” event.

Thank you to everyone that has supported our retail endeavors, helped man the booths and assisted at the museum and Farmers Markets. I has been a great year for NHS!

Respectfully submitted,  
Jacqueline Cote, Fundraising Chair